

Tokyo TV visits Credit Advisors

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A Japanese television network visited Credit Advisors Foundation in Omaha Monday for a story it is preparing on Americans' reactions to a slowing economy.

Sam Hohman, president of Credit Advisors, said that while doing research for the story, TV Tokyo learned about credit counseling and wanted to come to the United States to get a firsthand look at the process.

She said the network chose Omaha-based Credit Advisors because it is the oldest consumer credit-counseling agency in the country.

The crew spent about four hours interviewing and observing some of Credit Advisors' counselors and clients, Hohman said.

TV Tokyo embarked on the project to gain a better understanding of the current economic situation in the United States, and the crew was fascinated by the country's negative savings rate, Hohman said.

The crew members didn't understand how it was possible to spend more money than you make, she said.

TV Tokyo plans to air the Omaha segment on a business-news program in Japan later this month.