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NEWS RELEASE

Credit Advisors Foundation

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INTERNATIONAL FOCUS ON U.S. ECONOMIC WOES COMES TO OMAHA

Omaha Neb. – The economic problems of the U.S. have caught the eye of the international media. In an effort to explore America’s economic situation, TV Tokyo is sending a crew to Omaha, to interview clients and employees of Credit Advisors Foundation, a national non-profit credit counseling agency based in Nebraska. Japan, one of the U.S.’s largest trading partners, is worried about how slowed consumer spending here will affect them. In order to better understand how the current economic situation is affecting U.S. consumers, TV Tokyo is enlisting the help of the nation’s oldest credit counseling organization.

On Monday, Feb. 4 an anchor from TV Tokyo is coming to Omaha to interview certified credit counselors from Credit Advisors Foundation and some of their local debt management clients. The TV Tokyo anchor wants to investigate the American economy, the debt delinquency problems of Americans, and what they are trying to do to correct the problem.

“We regularly work with members of the media to provide data and information on consumer credit issue but this is the first time we’ve been contacted by anyone as far away as Japan.” said Credit Advisors Foundation CEO and President, Sam Hohman. “We’re honored to have TV Tokyo send a representative to Omaha to get our views on the current economic situation in our country.”

TV Tokyo is one of Japan’s six major television networks. The station was founded in 1964 as an educational channel, but in 1973 it began including entertainment, news, and sports programs. The station broadcasts to about 32 million people in Japan, including 16 million in Tokyo.

The interviews will air on a business news program in Japan later this month.

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Credit Advisors Foundation is a national, non-profit credit and housing counseling organization with offices in Omaha, Nebraska and Tacoma, Washington. The organization provides financial education to the community via publications, speakers, and counseling. For more information visit creditadvisors.org